

WISCONSIN PORK ASSOCIATION

Buy Wisconsin First Directory



WI Pork Association P.O. Box 327 Lancaster, WI 53813

Contact:

800.822.7675 (in state only) 608.723.7551 wppa@wppa.org www.wppa.org facebook.com/wipork

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Program Director

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Class of 2017 WPA Mentors Announced

Samantha Lenius and Darby Guse Will Take Part In The Mentorship Program



UW-Platteville Junior, Samantha Lenius, Portage,WI will be taking part in the WPA Mentorship Program this coming year.

The Mentorship Program of the Wisconsin Pork Association is now in its second year. Darby Guse, Galesville, and Samantha Lenius, Poynette, will participate in the 2017 Pork Mentorship Program.

Darby is a junior at UW-River Falls majoring in animal science and dairy science with a meat animal emphasis. Darby's involvement in the pork industry began with showing pigs as a third grader and evolved into her eventually owning and farrowing her own gilts.

Samantha is a junior at UW-Platteville majoring in agribusiness marketing and communications with a minor in animal science. Her interest in the pork industry began with attending swine shows with friends; however, it was an internship at the University Swine Center that led her to become more involved in the industry.

The 2016 program participants, Mikayla Wehrle and Mercedes Schulz, concluded their time in the Pork Mentorship Program during the Wisconsin Pork Association's annual meeting in February. Throughout the past year, Mikayla and Mercedes have participated in a variety of pork industry events including World Pork Expo, the National Pork Producers Council Legislative



Darby Guse, a UW-River Falls Junior from Galesville, WI, will be focusing on career development this coming year through the WPA Mentorship Program.

Action Conference, and the Pork Schoppe at the WI State Fair. They also completed job shadows with pork industry businesses including Johnsonville Sausage, Morgan Myers, DeWitt Ross & Stevens, UW-Extension, and Reicks View Farms.

The Wisconsin Pork Mentorship Program is a year-long program designed to expand participants' knowledge of the swine industry through hands-on experiences and job shadows, involvement in pork industry programs, and partaking in Wisconsin Pork Association activities. The program, which has a strong focus on career development, will provide opportunities to network with pork industry leaders, identify future career goals, and create valuable connections with potential employers. Upon successful completion of the program, the selected participants receive a \$500 scholarship to apply towards their education expenses.

Any individuals or businesses interested in offering job shadow opportunities to the Pork Mentorship Program participants, or would like to become involved in this program in another way, are encouraged to contact the WPA office at 608-723-7551 or email mmasters@wppa.org.

WISCONSIN PORK ASSOCIATION YOUTH PROGRAMS

Wisconsin's pig farmers are proud to offer a number of programs focused on supporting youth interested in the swine industry and developing future agriculture industry leaders.

- Youth Pig Project Scholarships
- Mentorship Program
- High School Scholarships
- State Fair Premier Exhibitor Awards

- College Scholarships
- FFA Proficiency Awards
- 4-H Program Support

Visit our website, www.wppa.org and click on the Youth tab for more information on these and other WPA programs.



2017

West Central Wisconsin Show Pig Sale

Saturday, March 25

Viewing: Noon Sale: 2:00 pm

N35953 County Road S, Whitehall, WI 54773

Selling 150 plus Head January and February

- Crossbred
- Duroc
- Yorkshire
- Berkshire
- Hampshire

Gilts and Barrows

Older and Younger Pigs Are Available To Purchase Off-farm, For Earlier or Later Weigh-ins For Availability Please Call

Pigs Consigned By:

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For More Information Call. Or For A Copy Of Our Flyer, Call Or Text With Your Address.



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WPA Awards \$3,000 In Scholarships



Wisconsin Pork Association Scholarship winners were named at Wisconsin Pork Expo. Left to right are Lillian Feider, Jordyn Delzer, Shelby Veum, Morgan Fitzsimmons, and Austin Lynd. Austin received the \$500 WPA Scholarship. The other finalists received \$250 scholarships each.

The Wisconsin Pork Association (WPA) recognized scholarship recipients during the organization's annual meeting held in conjunction with the Corn/Soy Expo in Wisconsin Dells. Nine high school seniors and college students were awarded a total of \$3,000 in scholarships.

WPA Scholarship

This scholarship is presented each year to high school seniors pursuing further education with an interest in agriculture. Five finalists were selected from the applications received.

The 2017 recipient of the \$500 WPA scholarship is Austin Lynd, son of Darren and Laura Lynd, Janesville. Austin grew up raising show pigs on his family's farm and has always been involved in the daily care of the animals. He is a member of several pork industry organizations and has

demonstrated leadership through 4-H, FFA and in the show ring. In the future, Austin hopes to one day take over his family's show pig farm.

The other finalists, listed below, were also recognized and awarded \$250 scholarships.

- Jorydn Delzer, daughter of Jerry and Kim Delzer, Argyle
- Lillian Feider, daughter of Timothy and Angela Feider, New Holstein
- Morgan Fitzsimmons, daughter of Scott and Emily Fitzsimmons, Mineral Point
- Shelby Veum, daughter of Kenny and Cindy Veum, Stoughton

Whitmore Memorial Scholarship

The Whitmore Memorial Scholarship was established as a legacy to the late Rex Whitmore, a master statesman and communicator who served as the first executive director of the Wisconsin Pork



Ben Veum, Stoughton, received the Gunderson Memorial Scholarship. He is pictured with one of his many winning Chester Whites.

Association. Applicants for this scholarship must be a junior or senior at UW-Madison, UW-Platteville or UW-River Falls. Each university selects a candidate to represent their school in the selection of this scholarship.

The \$500 scholarship was awarded to Katelyn Zeamer. Katelyn is a senior at UW-River Falls majoring in animal science with an emphasis on meat animal management. After graduation, she plans to attend graduate school and find a career as a swine nutritionist.

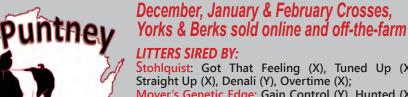
In addition, finalists Stephanie Van Asten, a junior majoring in animal science at UW-Platteville and Dakota Walker, a UW-Madison senior majoring in animal sciences and life sciences communications, were each awarded a \$250 scholarship.

Gunderson Memorial Scholarship

The Wisconsin Pork Association, in cooperation with the family of Buell Gunderson, established a scholarship program in 2007 to recognize the many contributions that Buell Gunderson made to the Wisconsin pork industry. Gunderson, together with his wife, Bernice, served as Secretary/Treasurer of the Wisconsin Pork Association for 20 plus years and assisted in growing the organization from its initial roots to the successful organization that it is today--sponsoring scholarships, developing youth programs and helping to support the pork producers of the state.

Individuals who have shown considerable dedication and involvement to the pork industry are eligible for this scholarship. Consideration is given to youth who have established their own production herd, been involved on their family operation, or shown specific interest in pork production or livestock judging.

Ben Veum, Stoughton, is the 2017 Gunderson Memorial Scholarship recipient. Ben has grown up helping raise show pigs on his family's farm and has held leadership roles in several industry organizations. He is currently a junior studying animal science at Iowa State University with an emphasis on swine and nutrition. After completing his degree, he hopes to pursue a career in the swine genetics or nutrition. He also hopes to one day have is own seedstock operation.



Stohlquist: Got That Feeling (X), Tuned Up (X), Straight Up (X), Denali (Y), Overtime (X);
Moyer's Genetic Edge: Gain Control (Y), Hunted (X), Dollar Dance (x), Action Cam (X).
Laird's Premium Blend: V. I. P. (X).
WinTex: Lock It Up (X). Conover: Creature (B)



American Badboy x Midnight Smoke

Supreme Champion Gilt,

2016 Wisconsin State Fair

Junior Show



Wake Up X Face Paint

Res. Champion

Heavyweight Barrow,

2016 Wisconsin State Fair

Junior Show

Location 1 mile off of I-90, Exit 119

Glenn Puntney 608.770.7662

Riley Puntney 608.712.0623

Cody Puntney 608.843.3062

Visit our websiite or Facebook

N1882 Pine Hollow Rd.

Lodi, WI 53555

page for updates and information

puntneyshowpigs.com

MARCH 21ST ON SHOWPIG.COM

FAKMU

05.4119 | 33249 ACADEMY ROAD, BURLIN BRETT WEINKAUF

Pork Association Donates \$10,000 To New Meats Lab



In lieu of gold-plated shovels for the UW Meat Science Building groundbreaking ceremony, attendees received stainless steel salt scoops and were invited to partake in a ham-salting ceremony.

The Wisconsin Pork Association (WPA) made a donation of \$10,000 to the new University of Wisconsin Madison Meat Science Lab. In addition, the WPA Board challenged members to make individual contributions, resulting in an additional \$5,000 raised

"The WPA Board is excited about the possibilities that the new meats' lab will present to the livestock industry in the state of Wisconsin," said Bill Gnatzig, WPA past president. "The lab will further expand teaching and research abilities at UW-Madison, benefitting students, livestock producers and consumers. Those possibilities include a growing focus on biotechnology, animal and human medicine. Further research of these areas creates the potential to add more value to pigs raised

by our Wisconsin farmers."

'The Department of Animal Sciences faculty is excited as we move into the construction phase of the new Meat Science Building. The new building will dramatically improve our teaching, research, and outreach programs in the meat sciences and will provide a positive stimulus to other discipline groups in our department which focus on meat animal food production," said Tom Crenshaw, Animal Science Chair, UW-Madison College of Agriculture and Life Science. "The new facility is the largest construction project undertaken by our department since the Animal Sciences Building was built in the early 1970's. The new Meat Science Building would not have been possible without the generous gifts, such as that provided by the Wisconsin Pork Association and numerous meat industry organizations. We are grateful for the support."

The mission of the new facility is to:

•Train the next generation of meat industry leaders with cutting edge technologies;

•Support innovative research interests through interdisciplinary collaborative efforts;

• Provide outreach education to foster the production of wholesome meat products for the consuming public; and

•Support the economic development of the meat industry.



Wisconsin Pork Association Executive Vice President, Tammy Vaassen, with University of Wisconsin-Madison College of Agriculture and Life Science, Animal Science Chairman, Tom Crenshaw.

Construction of the 67,540-square-foot Meat Science Laboratory is scheduled to begin in July, with occupancy slated for spring 2018. It will be built at 1930 Linden Dr., on the former site of the Seed Building. The total project cost is \$45.7 million. The State has contributed \$22.8 million, which was approved in the 2013-2015 Wisconsin State Budget. UW-Madison and the College of Agricultural and Life Sciences have raised \$22.9 million from private donations, and an additional \$4 million is still needed to be raised.

Anyone interested in making a contribution to the campaign can contact Andrea Engebretson, University of Wisconsin Foundation, at 608-308-5312.

\$30,000 In Scholarships To Be Awarded

The Blue Ribbon Sale of Champions Foundation announces that it is awarding \$30,000 in Scholarship Awards. Twenty-six awards will be offered in the form of five \$2000 scholarships, six \$1500 scholarships, seven \$1000 scholarships and eight \$500 scholarships.

Scholarship Applications will be accepted beginning on March 1, 2017 through midnight on April 15, 2017.

The Foundation has awarded the scholarships on an annual basis recognizing the achievements of Wisconsin State Fair Junior Livestock exhibitors and assisting them with their educational expenses.

Individuals must be between the ages of 17-19 as of January 1 of the current year in order to be eligible to apply. They must also be a current or past junior livestock exhibitor who has exhibited beef, sheep, and/or swine at the Wisconsin State Fair.

All applicants are required to fill out and return a Blue Ribbon Sale of Champions Foundation Scholarship Application, no later than midnight April 15, 2017.

For more information, contact Leah Mindemann, Blue Ribbon Sale of Champions Foundation Scholarship Chair, via email at leah.mindemann@bock-assoc.com or (952) 270-8778.

Please continue to visit our website, www. gbrla.com, for updated 2017 Governor's Blue Ribbon Livestock Auction information and stay connected to us on Facebook.





Alisha Krueger and her Res. Grand Champion Gilt at the Outagamie County Fair!

Barn Opens March 25th Alisha Krueger for exhibiting the Reserve Grand Champion Gilt at the Outagamie County Fair!

Congratulations Exhibitors:

 Ryan Donkers for exhibiting a heavyweight class winning barrow at the Minnesota State Fair.

• The Mike DeLong Family for another great year at St. Croix County Fair. Reserve Champion Gilt as well as the third, sixth and tenth overall hogs in the show.

Great Selection Of Crossbred Showpigs Available in 2017!

JIM AND EMILY MAGOLSKI

NEW LONDON, WI 54961

920.851.4724 magolski727@gmail.com

WI State Fair Announces New Swine Schedule

Producers and youth exhibiting in the 2017 Wisconsin State Fair Junior Gilt and Open Swine Shows will have a new schedule, according to Wisconsin State Fair officials.

The new schedule will separate the open class breeding stock, open class market barrows and gilts and junior show breeding gilts into two show rotations. This change should shorten the length of stay, provide more pen space and allow all swine to be housed in the swine barn.

Rotation One will run from August 3 through August 4, and will include Junior Show Gilts and Open Show Market Gilts and Barrows. Hogs may arrive between 5 and 10 pm, August 2 and 5 and 8 am August 3. They must be in place by 8 am August 3 and will be shown on Friday, August 4. Ken Luety, Clinton, will serve as the superintendent.

Rotation Two will feature the Open Shows of Boars and Gilts for all breeds. Hogs may arrive between 9 and 11 pm, August 4, and between 5 and 8 am, August 5. They must be in place by 8 am August 5. All breeds will show Sunday, August 6. Gary Skalitzky, Waterloo, will continue as the superintendent for Rotation Two.

Reminder: Deadline to DNA/RFID for Market Swine for the 2017 State Fair Junior Show is Monday, May 8. Junior Show Crossbred Gilts must be DNA/RFID by Wednesday, June 7.

2017 MAQA Statewide Meetings Are Scheduled

March 4: Washburn County Crystal Creek, Spooner March 11: Columbia County

Portage High School

March 14: Trempealeau County

Courthouse, Whitehall

March 18: Trempealeau County Town of Gale Town Hall, Galesville

March 21: Green Lake County

Green Lake County Government Center, Green Lake

March 25: Green Lake County

Green Lake County Government Center,

Green Lake

March 30: Polk County

Polk County Government Center,

Balsam Lake

March 30: Price County

UWEX Conference Rooms A & B

April 1: Outagamie County FVTC, Appl - TM C190 ABC

April 1: Adams County

Adams County Community Center, Adams

April 1: Dodge County

Moraine Park Technical College,

Beaver Dam

April 1: Price County

UWEX Conference Rooms A & B

April 3: Brown County

Brown County UW-Extensionn Office,

Green Bay

April 5: Kenosha County Kenosha County Center, Bristol

April 6: Walworth County

Walworth County Government Center,

Elkhorn

April 10: Eau Claire County Augusta High School, Augusta April 22: Kewaunee County

Kewaunee County Fair Grounds,

Luxemburg

April 27: Portage County

Portage County Courthouse Annex,

Stevens Point

May 3: Green County

Green County Justice Center, Monroe

May 7: Langlade County

Antigo

May 13: Green County

Green County Justice Center, Monroe

May 18: Jackson County

Jackson County Bank Community Room

May 22: Dane County

Alliant Energy Center, Madison

June 1: Polk County

Polk County Government Center,

Balsam Lake

June 20: Jackson County

Melrose-Mindoro High School

June 21: Dodge County

Dodge County Administration Building,

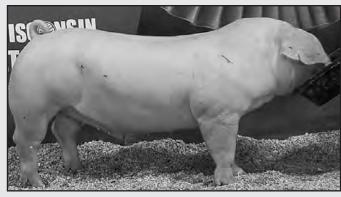
Juneau

THOGS The Complete Package



Tom Knauer Family

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Champion Landrace Barrow, WI. State Fair Open Show Scan Data, 278 lbs, 0.64 BF, 9.25 Loin Eye

The 2016 Record

- · Walworth County Fair Champion Landrace Barrow
- · Wisconsin State Fair.

Reserve Junior Show Champion AOB Barrow (Landrace)

Champion Open Show Landrace Market Barrow

Reserve Champion Open Show Market Gilt

Open Swine Ultrasound Contest Champion, 312#, 0.71 BF;

9.52 loin; 131.86 lbs. FFL (purebred Landrace)

Reserve Champion Open Show Landrace breeding gilt

Reserve Champion Open Show Landrace breeding boar

The Champion Landrace boar was out of a TKF gilt sold to Benharts.

Landrace pigs are sired by Pit Bull, Evacuation, Got Em, Silverado, Wallstreet

Hampshire pigs are sired by The Sheriff and Inertia 14-1 Call Early for Hampshire/Landrace Boar and Gilt Inventory

Youth Receive Pig Project Scholarships

Youth interested in expanding their 4-H or FFA pork production project received additional assistance through the help of Wisconsin Pork Association (WPA) and the WPA Youth Committee.

Winners of the 2017 scholarships were announced recently by the Wisconsin Pork Association Youth Committee who created the program. The goal is to encourage youth to become involved in the Wisconsin pork industry, offering opportunities to develop life skills and showcase career opportunities available within the industry.

Thanks in part to sponsorship from Wisconsin pork producers, the Youth Committee was able to award twenty \$50 scholarships this year. Over 60 youth had applied for the scholarship funds. Those receiving scholarships were: Thomas Sorg, Darien; Luke Fischer, Alma



Center; Samuel Hines, Beldenville; Nathan Seitz, Krakow; Haylee Rusch, Seymour; Luke Zutz, Valders; Josh McCullough, Monroe; Zachary Magnus, Neillsville; Tyler Giddings, Hatley; Noah Hines, Beldenville; Emma Vorpagel, Hartland; Rachel Serocki, Greenwood; Brooke Magnus, Neillsville; Sabrina Leisgang, Seymour; Carter Newton, Markesan; Brooke Kaczmarowski, Pulaski; Austin Michels, Chippewa Falls; Cayley Vande Berg, Rosendale; Madeline Zutz,

Valders; and Zachery Hines, Beldenville. The scholarships are awarded to youth in three age categories and are to be used to offset the costs associated with their pig project for the upcoming show season.

The 2017 Youth Pig Project Scholarships were made possible in part by the following sponsors: Magolski Farms; Krebs Farms; Tom Knauer Family; Doherty Family Farm; Graff Show Pigs; Wehrle Farms; Waite Farms & Show Pigs; Morgan Pittz; Jake's Pig Palace; Clothier Genetics; and Wisconsin Pork Association.

To apply, Wisconsin youth submitted a Pig Project Scholarship request to WPA which addressed the following areas: project goals, simple budget for the project, Meat Animal Quality Assurance certification date, future goals as they relate to the pork industry, and a paragraph stating why the Wisconsin Pork Association should select them for the Youth Pig Project scholarship.

For more information on the Youth Pig Project, contact the Wisconsin Pork Association at 1-800-822-7675, or go to our website at www.wppa.org.



Supreme Champion Bred and Owned Gilt, Wisconsin State Fair Junior Show

Cherney Family Show Stock Todd, Sarah, Trenna, Sydney W7704 Fessey Rd, Wonewoc, WI 53968 Todd Cell: 608 547- 0200

Saturday, 1 pm APRIL 1

LaCrosse County Fairgrounds **West Salem**

Selling

mid-February January through crossbred and purebred project pigs.

Auctioneer:

Rod Knudtson #338

For Sale Directions or Information, Visit thepigplanet.com

Adams Creek Farm

Steve, Debbie, Alyssa & Kate Nuttleman N5725 County Hwy DE, Bangor, WI 54614 Steve Cell: 608 386 - 8803

Scott and Karlene, McKinley, Brooklyn and John



Scott Cell: 920.517.0962 **Karlene Cell:** 920.517-0782

Email: kruegerfarm97@gmail.com N1925 Drumlin Drive, Campbellsport, WI 53010

Featuring: Purebred Hampshires, Durocs, Spots and Crossbred Showpigs

Featured Sires:

Hampshire: Good To Go (Shaffer's Goldrush), Inertia (Badger Swine Genetics), Bolt (Our Herd Sire). Duroc: 38-6 (Badger Swine Genetics). Spot: Raptor (Schulz Showpigs).

Crossbred: Off Center and Classic (Badger Swine Genetics).







Purebred Hampshire Herd Sire Bolt

Become A WPA Member

We invite you to explore the membership options available to youth, pork producers and allied industries.

> For More Details, visit WPPA.org/membership or call



An Exhibitor's Guide To The Veterinary Feed Directive What is a medicated feed and why is it used? How does a VFD order work?

Medicated feed is feed with a drug added to it. Medicated feed is fed to animals to prevent illness or treat an animal when it is sick. Medicated feeds are just one of the good animal care and wellbeing practices farmers and animal owners use to keep their animals healthy.

Is all feed medicated?

No, when you purchase feed, you have the option to buy feed without medications mixed

Who is impacted by these changes?

Livestock owners, including youth with animal projects, who have decided to feed their animals medicated feeds.

Beginning January 1, 2017, you will need a Veterinary Feed Directive to buy feeds containing:

- Chlortetracycline (CTC)
- Chlortetracycline/Sulfamethazine
- Chlortetracycline/Sulfamethazine/ Penicillin
- Hygromycin B
- Lincomycin
- Oxytetracycline (OTC)
- Oxytetracycline/Neomycin
- Penicillin
- Sulfadimethoxine/Ormetoprim
- Tylosin
- Tylosin/Sulfamethazine
- Virginiamycin

Note: Tilmicosin (Pulmotil, Tilmovet), Avilamycin (Kafault), Florfenicol (Aquaflor, Nuflor) currently require a VFD order.

What is a Veterinary Feed Directive?

A Veterinary Feed Directive (VFD) is an order from a veterinarian that gives permission for you to order or buy medicated feed containing certain drugs.

What is a VFD drug and why did the FDA change their process?

A VFD drug is an antibiotic used for both human and animal medicine. FDA regulates both human and animal drugs, and the VFD changes are FDA's response to concerns about production uses of antibiotics in animals. Going forward, the antibiotics used in animals and humans will only be allowed to control or prevent disease, not for production uses, such as increased rate of gain.

Are all antibiotics affected?

No, not all antibiotics will be considered VFD drugs. The use of injectable antibiotics will not be affected; and some drugs used in water will now require a prescription from a veterinarian.

A VFD order is similar to a prescription you would get from your human doctor, however a veterinarian will be giving you a VFD order for a medicated feed. VFDs are not prescriptions; a prescription requires a pharmacist, a VFD does not require a pharmacist.

How do you get a VFD order?

To get a VFD order, you must have an established veterinarian-client-patient relationship (VCPR) with a veterinarian. A VCPR means a veterinarian and a person who raises livestock (client) regularly work together to attend to the health of the client's animals, where the veterinarian regularly visits and provides advice about proper medication of the animals.

How do you know if you need a VFD order?

As seen in the example, feed labels of VFD drugs have the following statement: "Caution: Federal law restricts medicated feed containing this VFD drug to use by or on the order of a licensed veterinarian."

What are examples of medications that will require a VFD order?

Examples of feed-grade medications moving to VFD drug status are chlortetracycline, tylosin and penicillin. The detailed list can be found at www.fda.gov.

Where can I buy feed with my VFD order?

You can buy VFD feeds at any mill, retailer or other establishment listed as a distributor or manufacturer with the FDA. The list can be found at www.fda.gov. If you are purchasing feed that requires a VFD order, you will need to present the VFD order before purchase.

How do feed stores check for VFD orders?

Previously, VFD feeds were purchased without documentation at your feed store or mill. However, starting January 1, 2017, you must first present a VFD order, written by a veterinarian, to purchase VFD feeds. Either you or your veterinarian may forward a copy of the VFD order to your feed mill.

How long is a VFD good for?

A VFD is only good for one order of feed to fill the duration of use specified by the veterinarian on the VFD order. No VFD expiration may exceed 6 months; some authorizations must be even shorter than 6 months, as indicated by the drug label. It is important to note that the VFD feed may not be fed after the expiration date.

What records will I need to keep?

The original VFD order will be kept by the veterinarian for two years. The livestock owner and feed mill must keep copies of the VFD order on file for two years.

SAMPLE FEED LABEL

Medicated

For control of infectious synovitis caused by Mycoplasma synoviae.

abels always ndicate the animals

This drug ingredient requires a VFD order from a veterinarian

Complete Turkey Starter

Active Drug Ingredient

Oxytetracycline....0.022%

Guaranteed Analysis				
Crude Protein, min	20.0%			
Lysine, min				
Methionine min	0.57%			
Crude Fat, min	3.0%			
Crude Fiber, min	4.0%			
Calcium, min				
Calcium, max	1.3%			
Phosphorus, min				
Salt, min	0.2%			
Salt, min	0.7%			

Ingredients: Grain products, processed by-products, monocalcium phosphate, dicalcium phosphate, calcium carbonate, salt, vegetable oil, choline chloride, natural flavors, roughage products, selenium yeast, manganous oxide, ferrous sulfate, zinc oxide, vitamin D supplement, mineral oil.

Feeding Directions - Feed as a sole ration to turkeys from 10 weeks of age until market age. Provide a constant supply of clean, fresh water.

Warning - This product has been formulated specifically for poultry and is not intended for other

WITHDRAW 5 DAYS BEFORE SLAUGHTER. DO NOT ADMINISTER TO TURKEYS PRODUCING EGGS FOR HUMAN CONSUMPTION.

Caution: Federal law restricts medicated feed containing this VFD drug to use by or on the order of a licensed veterinarian.

VFD drugs will always on the label

ABC Feed Mill Anytown, WI 55555 Net wt. 50 lb. (22.67 kg)

For more information on the Veterinary Feed Directive, visit:

http://www.fda.gov • http://www.datcp.wi.gov. Excerpted from the Wisconsin Department of Agriculture, Trade and Consumer Protection bulletin, Antibiotics in Feed, An Exhibitor's Guide to the Veterinary Feed Directive

Sharpen Biosecurity Measures

Keeping pigs healthy and growing is a priority for every exhibitor. That's where animal management, including proper nutrition, housing, daily observation and care come into play. When pigs are continuously mixed, transported and remixed, it's also important to practice good biosecurity. To minimize disease exposure and maximize health, it's important to implement recommended biosecurity practices at home, during transport, and at the show.

The booklet "A Champion's Guide to Youth Swine Exhibition: Biosecurity and Your Pig Project" is a great resource for guidance on recommended biosecurity practices.

You can download a copy of the booklet at: pork.org/youth-and-education/fact-sheets/ or to request a copy call the WPA office at 608-723-7551.



WPA Mentorship Program Promotes Exploring All Segments Of The Industry

he Wisconsin Pork Association Mentorship Program was a great opportunity that allowed me to explore the many facets of the swine industry," states Mikayla Wehrle, a fourth year Animal Science major at the University of Wisconsin-River Falls.

Mikayla, the 21 year old daughter of Rick and Ann Wehrle, New London, WI has been involved in the swine industry since her neighbor, Jim Magolski, talked her family into raising pigs for the local county fair.

Today, Mikayla and her family run a 20 sow Berkshire operation catering to the show pig industry. Throughout the years Mikayla exhibited both barrows and gilts at local, state and national events. She drove the champion Berkshire barrows at the Wisconsin State Fair Junior Shows in 2011, 2012 and 2013.

The family now sells their pigs as feeders for show and hope to continue to raise pigs for local, state and national competition.

"Jim Magolski taught me an immense amount about the livestock industry and taught me how to be competitive not just with my livestock but also with my mind. He pushed me to compete in skillathons and one of my proudest achievements was being fourth overall in the senior skillathon at Summer Type Conference, Springfield," Mikayla relates.

"I applied for the mentorship after being handed the application by Dr. Onan, a professor at UW River Falls. He thought it would be a good fit for me, and the opportunity sounded perfect, it has flexible times, and allows you to follow your own personal interests in the industry," explains Mikayla.

"I'm very interested in politics and public policy as it pertains to agriculture. I went with the state and national pork council to the legislative action meeting in Washington D. C., the student continues. "There I saw how the pork council lobbies legislators and I listened to speakers on current legislation".

A tour of Johnsonville's plant in Watertown was also part of the program. There Mikayla toured the plant from start to finish and viewed the entire production line. This included how they manage live sows all the way to how they stuff and package brats.

"It was neat to see an actual large scale hot boning facility," she recalls.

"Then I went with Jordan Lamb from Dewitt Ross and Stevens, who is a government relations attorney for multiple livestock associations. I attended a technical advisory meeting with her and learned some of what happens at Wisconsin's DATCP.

"I attended many other programs and became well acquainted with the Wisconsin

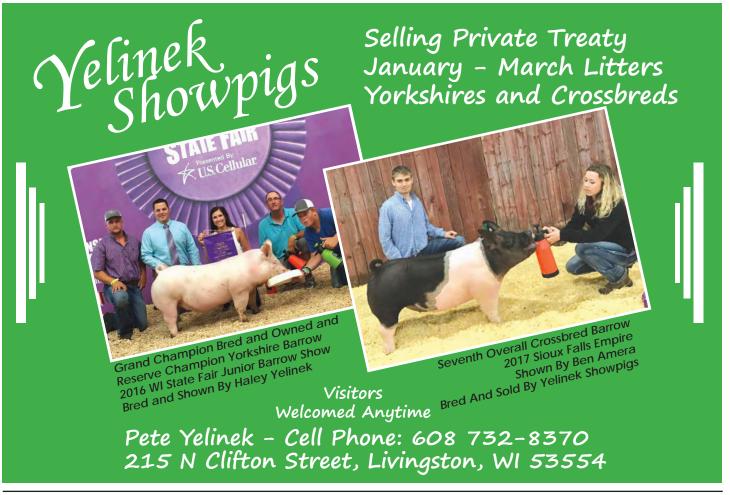


Interested in politics and public policy as it pertains to agriculture, Mikayla Wehrle, New London, WI, was able to travel with the state and national pork councils to the legislative action meeting in Washington D. C. as part of the WPA Mentorship Program.

Pork Association board," she summarizes.

"Idon't know if I have a favorite experience, each job shadow and event was fun and I learned so much from all of them. I enjoyed the media training we did at World Pork Expo, I still find myself looking up some of the tips they taught us, and it gave me a lot more confidence when it comes to talking to the media. These activities allowed me to really focus in on what I want to being doing with my education and allowed me to pick the brains of some very successful people. I'm leaving this program with a much greater and more directed sense of

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Mentorship Program Enhances Understanding Of Swine Industry

heard about the mentorship program through a family friend and decided it would be a great opportunity to expand my knowledge in the swine industry and gain some networks", relates Mercedes Schulz, Iowa State University sophomore. "Little did I know that it would have impacted my life and given me such a greater understanding of the pork industry as a whole".

"Throughout the year, I did job shadows, one with a commercial hog farm named Reick's View Farm; and one with the

advertising firm, Morgan Myers.
While at World Pork Expo, Mercedes completed a social media training session and explored the different companies there that had exhibits.

Mercedes attended a Wisconsin Pork Association Board Meeting, completed social media posts to advertise and promote the Pork Schoppe at the State Fair and also for October Pork Month.

"My favorite activity was coming up with social media posts for October Pork Month for the Wisconsin Pork Association Facebook and Twitter pages, because it was related to what I want to do in the future

Job Shadowing Provides Learning Experiences

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Media training at World Pork Expo helped those in the program talk with more confidence be it communicating with the consumers or talking to the media.

what I want to do with my life," she adds.

While majoring in animal science, Mikayla plans to go to law school after finishing her undergraduate degree hoping to get her master's in public policy, focusing on agricultural issues and policy writing.

'I hope to continue working in the swine industry and agriculture, maybe working for the USDA on policy, helping to strengthen US agriculture," she states.

"There have been many people who have taught, supported, and pushed me to be better and work harder. But crazy enough (or not) the person who influences me the most every day, is my mom. She grew up in Minneapolis and neither of my parents have any experience in livestock. But my mom learned with me, always sending me meticles talliag me to apply for things and articles, telling me to apply for things, and funding my obsessive need for showpigs. She's learning just like me about this industry and it's been a fun, frustrating, and

industry and it's been a fun, frustrating, and overall constructive experience and I have been lucky enough to do it with my best friend and mother," confirms Mikayla.

"I'd also thank the entire WPA and specifically Mandy Masters and Tammy Vaassen for giving me such a great opportunity and letting me explore so many facets of the industry," she adds.



for a career, and allowed me to be creative and tailor mentorship program to how it would fit me best," she points out.

"From all these experiences within the WPA Mentorship Program, I learned organization and scheduling skills, I met many people

in the pork industry that can influence my future in the industry, and I also gained a wider array of knowledge about the swine industry. Before the mentorship program I was only really familiar with the show pig side of the industry.

These activities contributed to my interest in swine, because it gave me a totally different view of the swine industry. Coming from just a show pig operation, I didn't know anything about the commercial or production side of things. This mentorship helped me grow as a swine industry advocate as well as a person, because I learned so much about not only the swine industry, but myself and my capabilities that can be used to pursue my career dreams," Mercedes summarizes.

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Walsh Family Farm Show Pigs

Hosting TWO Spring Sales

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2014 WI State Fair Open Show Champion Hampshire Gilt And Reserve Supreme Champion Sow

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2015 WI State Fair Open Show Reserve Junior and Reserve Grand Champion Yorkshire Gilt





2016 Wisconsin State Fair Open Show Champion Hampshire and Fourth Overall Boar

PRV #21 and BRUC #202

Livestock and Pork Industry Experiences Provide Lifelong Lessons

Continued from page 11

Mercedes, 19, is the daughter of Bruce and Loretta Schulz. Majoring in Agriculture and Life Sciences Education-Communications at Iowa State, she is active in the ISU Block and Bridle club and The Salt Company College Ministry.

Ministry.
Well known in the purebred swine industry and show pig world, Mercedes and her family have shown a number of winning entries at local, state and national events.

The family operation, Schulz Show Pigs, is made up of mainly Polands and Crossbreds along with Durocs, Yorkshires, Hampshires, Spots and Berkshires.

"Our goal is to sell show pigs and satisfy customers; be able to grow closer as a

family; and work to do our best at county, state and national levels. Hard work and passion for our animals is valued greatly and always comes first," she explains.

"I have been showing livestock since I was three years old", Mercedes tells. "I started mainly because my brother and sister did and I wanted to be like them. Later it turned into something I am truly passionate about and want to see my future children do. Showing livestock teaches youth so many values, responsibilities and life lessons and has shaped me to be the person I am today".

Mercedes has shown a number of winners at the Green Lake County Fair as well as the Wisconsin State Fair. Besides having many champion and reserve champion bred and owned Poland China barrows and gilts at the Wisconsin State Fair, she has had the Champion Poland China Barrow three different times.

Add to that driving the Champion Poland China Market Hog at the 2014 National Western Stock Show, the fourth overall Poland China Barrow and the Champion Bred and Owned Poland China Barrow at the 2016 Team Purebred National Junior Show.

Later in her show career she started exhibiting cattle and had the grand champion steer at her County Fair in 2015 and 2016.

A former member of the Markesan FFA Livestock Judging Team, she was high individual at the 2014 National Barrow Show 4-H/FFA Judging Contest.

Mercedes has served on the Wisconsin Show Pig Association Junior Board and is now on the Team Purebred National Junior Swine Association Board of Directors for 2016-2017.

"Many people have had great influence on my career in the livestock industry", the college student explains. "And a few really stand out. First of all, growing up I certainly looked up to my sister, Mariah, and brother, Lucas, with their many successes in showing. I've always aspired to be as successful and hard-working as they are and I still do today. With both of them still working in the livestock industry, I dream of finding a job that I am as passionate about as they are.

"My parents continue to influence my career in the livestock industry, as they continue to push me to be my best, financially and emotionally support me, and are always looking out for what can help me in the present and in the future. Although I don't always appreciate it at the time, what I appreciate and what influences me most is the times they are hard on me to teach me a life lesson.

"The last person that has influenced my career in livestock, particularly livestock judging and youth development, is Raymond Rice, a fellow Poland China Breeder from Velma, Okla. If you come looking for me at a national show, if I'm not helping in the ring, you can probably find me leaning on the gate ringside next to him evaluating and discussing hogs. Another valuable lesson Raymond has taught me is that there is always someone watching and looking up to you both in and out of the ring, so be the best version of yourself and set a good example of sportsmanship no matter the situation.

"There are many other people who have influenced me greatly in the livestock industry, but Raymond, my parents, and my siblings are the ones who have influenced me the most and I thank each and every person with all my heart who has helped shape me into the person I have grown into today"

today".

In five years, I would love to be working as a communications or marketing associate for an agricultural company like Zoetis, Morgan Myers, or even the National Pork Board or National Swine Registry.

"There is always someone watching and looking up to you both in and out of the ring, so be the best version of yourself and set a good example of sportsmanship no matter the situation," Mercedes Schulz.

UW-Platteville Pioneer Farm & Guests 2017 Show Pig Sale

Auction on Sunday, April 9th - Viewing at 11 Sale to begin at Noon at Pioneer Farm Educational Pavilion

MAQA Training available on April 9th beginning at 10:30 am at Pioneer Farm Ag Tech Center













All Pigs Will Have RFID Tags Following Sales To Assist With County and State Fair Identification

Directions To The Pioneer Farm From Platteville:

South on Hwy 80/81 to College Farm Road.

Turn East on College Farm Road ~ Three Miles to Main Farm.

Look for signs for specific sale location.

29200 College Farm Road, Platteville, WI 53818



For More Information Contact:
Tim Clothier ~ 608.295.4641
Alicia Adams ~ 608.642.6982 prillada@uwplatt.edu

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